



Tasmanian Beekeepers Association



Media Release

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Blue Hills Honey Wins Prestigious Reuben Charles Memorial Trophy for World's Best Leatherwood Honey 2024

At the recent Tasmanian Beekeepers Association annual conference, Blue Hills Honey export manager Elizabeth Williams was awarded the Reuben Charles Memorial Trophy for the world's best Leatherwood honey.

This marks the fourth time in recent years that Blue Hills Honey has received the prestigious award, an achievement that underscores the company's commitment to excellence and tradition.

President of the Tasmanian Beekeepers Association, Lindsay Bourke says Leatherwood honey is a unique and rare product, native to the pristine rainforests of Tasmania's wild west coast.

"Leatherwood honey's distinctive flavour profile, characterised by floral and spicy notes, is cherished by honey connoisseurs around the world.

"The scarcity of Leatherwood honey, due to the limited flowering season of the leatherwood trees and the challenging conditions of the Tasmanian wilderness, adds to its exclusivity and desirability." Mr Bourke added.

Blue Hills Honey, Managing Director, Nicola Charles, says winning the Reuben Charles Memorial Trophy is particularly meaningful, as the award is named after the company's founder, Reuben Charles.

"It's a great honour to win the Reuben Charles Memorial Trophy again, it's a testament to his vision and dedication to quality.

"As a family business we have always endeavoured to build on Reuben Charles' legacy, and we have instilled that pride in all our hard working team." Ms Charles said.

Ms Charles added the Blue Hills Honey beekeepers work tirelessly in the Tasmanian wilderness to protect the bees and harvest the Leatherwood honey. She also says their team of quality control specialists ensure that every jar of honey meets the company's exacting standards.

"The awards reaffirms our status as a leader in the production of Leatherwood honey and highlights our ongoing pursuit of perfection.

"We extend our heartfelt thanks to the Tasmanian Beekeepers Association for this honour and to our loyal customers, whose support inspires us to keep striving for excellence.

"At Blue Hills Honey, we remain dedicated to producing the finest leatherwood honey, preserving the tradition and quality that has defined our family business for generations." Ms Charles concluded.

A complete list of the awards and winners is listed below.

Ends...

For more information, please contact: Richard Gerathy on 0419 203 075

Honey Competition		Photography Competition	
	Class 1 Introduced Flora - Clover / Blackberry liquid		Class 1 Inspecting Hives
1st	Robbie Charles	1st	Michael Palmer
2nd	Yeonsoon Bourke	2nd	Michael Palmer
3rd	Ricky Wells	3rd	Kirsten Palmer
	Class 2 Introduced Flora - other than Clover / Blackberry		Class 2 Bee Swarms
1st	Yeonsoon Bourke	1st	Ashlee Moran
2nd	Peter Norris	2nd	Liz Williams
3rd	Peter Norris	3rd	
	Class 3 Native Flora - liquid		Class 3 Bees working nectar sources
1st	Yeonsoon Bourke	1st	Nicola Charles
2nd	Peter Norris	2nd	Liz Williams
3rd	Ricky Wells	3rd	Michael Palmer
	Class 4 Leatherwood - liquid		Class 4 Flora landscapes e.g. leatherwood
1st	Liz Williams	1st	Nicola Charles
2nd	Mark Furley	2nd	
3rd	Yeonsoon Bourke	3rd	
	Class 5 Tasmanian Manuka		Class 5 other beekeeping photo
1st	Ricky Wells	1st	Ashlee Moran
2nd	Robbie Charles	2nd	Ashlee Moran
3rd	Nicola Charles	3rd	Liz Williams
	Class 6 Hard Candied		
1st	Ewan Stephens		
2nd	Robbie Charles		
3rd	Nicola Charles		
	Class 7 Soft Candied		
1st	Nicola Charles		
2nd	Ricky Wells		
3rd	Peter Norris		
	Class 8 Creamed / Whipped Honey		
1st	Liz Williams		
2nd	Robbie Charles		
3rd	Peter Norris		
	Class 9 Mead		
1st	Yeonsoon Bourke		
2nd	Robbie Charles		

Honey Competition		Photography Competition	
3rd	Greg Rainbird		
	Class 10 Beeswax		
1st	Robbie Charles		
2nd	Liz Williams		
3rd	Ricky Wells		
	Gordon Lee Trophy for the most points		
	Robbie Charles		